

## *Cambridge support for Cambridge exams*

Cambridge University Press, Cambridge ESOL St Gallen and the bzb Buchs would like to present a free training day full of workshops and informational sessions on how to prepare your students for the ESOL exams.

**Date:** Saturday, 20 May 2006

**Venue:** Forum, bzb Buchs

### **Programme:**

- 9:00 – 9:30 Overview of BEC Preliminary and PET  
Karen Kerley, Cambridge ESOL St Gallen
- 9:30 – 10:30 How to adapt your Business English course book for general English and vice versa (suitable for lower levels)  
Claudia Payer, Cambridge University Press
- 10:30 – 11:00 Coffee and book exhibition
- 11:00 – 12:00 Overview of Cambridge University Press materials for exam preparation (course books, supplementary materials, self-study material)
- 12:00 – 12:30 Book exhibition
- 12:30 – 13:30 Lunch
- 13:30 – 14:00 Overview of BEC Vantage and FCE/ CAE/ CPE  
Karen Kerley, Cambridge ESOL St Gallen
- 14:00 – 15:00 How general English activities can still prepare students for the exams (suitable for higher levels)  
Claudia Payer, Cambridge University Press
- 15:00 Prize draw and book exhibition

## *Workshops*

### How to adapt your Business English course book for general English and vice versa

Very often teachers cannot choose the materials to be used in class and have to make the best out of the course book they have. But what if the course book is a Business English course book and students also want general English? What if the book does not provide enough speaking or writing activities that can be used in a non-commercial environment and what if the general English course book does not prepare students enough for the business context they will face in a BEC exam. In this hands-on workshop we will look at a few ideas on how we can adapt the course book we have to suit our exam, non-exam and Business students.

### How general English activities can still prepare students for the exams

Sometimes in exam preparation classes we forget that learning English should still be fun. Especially at higher levels preparation for the CAE, CPE or BEC Vantage sometimes concentrates too much on the exam as such and not on teaching general English. This workshop will look at a few general English and business English activities that will be enjoyable but also thoroughly prepare students for various papers of the exams.

McOwl's bookshop will be present and there will be plenty of opportunity to look at Cambridge University Press's latest publications.

Karen Kerley from Cambridge ESOL St Gallen, Claudia Payer and William Wild from Cambridge University Press will be there all day to answer any queries.

With best regards

**bzb Weiterbildung**



Linus Schumacher  
Leiter

## Anmeldetalon

Ich melde mich gerne für den kostenlosen Informationstag „Cambridge support for Cambridge exams“ vom 20. Mai 2006 im bzb Buchs an:

Name:.....Vorname: .....

Adresse:.....

Telefonnummer: .....

e-mail Adresse:.....

Schule: .....

Bitte retournieren Sie den Talon bis zum 15. Mai an:

bzb Weiterbildung, Carola Negele, Hanflandstrasse 17, 9471 Buchs,  
Fax 081 755 52 01 oder [carola.negele@bzbuchs.ch](mailto:carola.negele@bzbuchs.ch)